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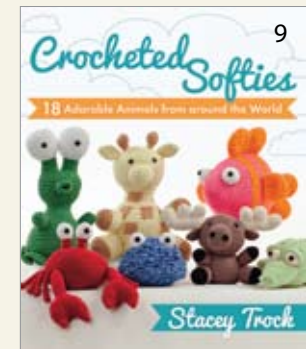
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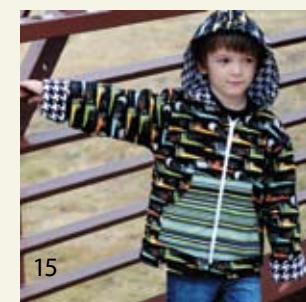
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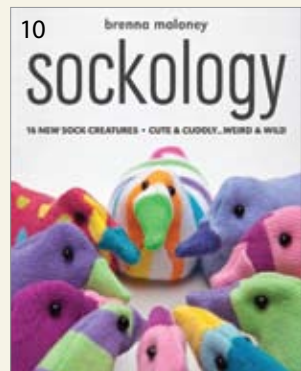


15

boys & toys



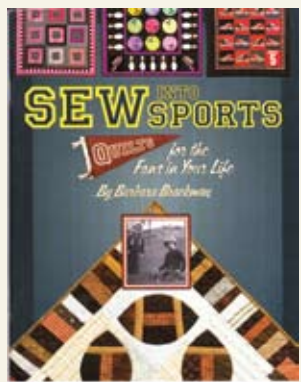
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Beginning with top left: 1. "Oh, Boy!" (SUCH Designs); 2. "I'll Huff & I'll Puff" (SUCH Designs); 3. "Gift Card Monster — Rosieday" (BasicGrey); 4. "Gift Card Monster — Gazer" (BasicGrey); 5. "Eloise Elephant Pillow" (Dear Stella); 6. "Rockin Robot Stuffie #113" (SkipStone Creative); 7. "Guinea Pig Tooth Fairy Stuffed #101" (SkipStone Creative); 8. "Robot Riot" (Don't Look Now!); 9. Crocheted Softies (Martingale & Co.); 10. Sockology (Stash Books); 11. "The Undercover Bottoms Boxer Briefs" (Fishsticks Designs); 12. Sewn Into Sports (Kansas City Star Books); 13. "Embroidery Wall Art Kits — Alligator, Giraffe and Jellyfish" (Penguin & Fish); 14. "Farm Placemats #152" (Little Quilt Company); 15. "The Which Way Out Jacket" (Fishsticks Designs).

"Market review," continued from page 23

Now, admittedly, there are many guy designers — always have been. But this time, there seemed to be more fabrics and patterns designed specifically for "boys to men." Look at the "Everyday Camp Shirt" and "The Undercover Bottoms Boxer Briefs" from Fishsticks Designs shown on page 23, or the "rough and tumble" felt finger puppets called "Oh, Boy!" from SUCH Designs shown on our cover (also see page 8).

We all know that girls like sports, monsters and dinosaurs, too, but let's get up to speed and give some equal time to some heavy-duty, man-crafting!

The "Infinite Variety: Three Centuries of Red and White Quilts" exhibit in New York City last March sparked a resurgent interest in red-and-white quilts, and actually two color quilts. See the examples on page 26.

We may have the Mossimo® design house to thank for the popularity of zig-zag designs. Or, the stock market? Any other guess? Why not? Zig-zags are fun, youthful and edgy. There are a couple of jaggy-zaggy quilt ideas on page 27.

Stitchery — wool applique and embroidery — remains strong. Cross-stitch can easily be incorporated in even a small way with the Cosmo Cross Stitch Linen Tape. With a selvedge on both sides of the two-inch and four-and-three-quarter-inch wide bands, stitching and embellishing other projects is a snap. See page 27.

Lovable elephants were the motif this market seen on fabric, totes and pillows — so of course, the FREE-to-use pattern for this issue of *American Quilt Retailer* features a pieced pachyderm done in blue — for boys!

As far as business at market — shop owners seemed happy and business was good. What more could we ask for?

Continued on page 26, see "Market review"

